



# MEMBRANE TECHNOLOGY PLATFORM 2017

Hyatt Regency, Bloomington, MN • May 8 - 10, 2017 • Minneapolis, MN

**Become a Sponsor  
Increase Your Brand Awareness!**



**“Well organized, excellent Membrane Technology Event.”**

**“Great Networking Event with End-Users, OEMs, Membrane Manufacturers, The Experts in the Field”**

**“Must Meeting for plant operators, engineers, technicians, market managers and product formulators.”**

## MTF 2017 Sponsorship Packages

May 8 - 10, 2017 • [www.membraneforum-2017.com](http://www.membraneforum-2017.com)

### Sponsorships

• Diamond .....	\$5,000	\$ _____
• Platinum .....	\$3,000	\$ _____
• Gold .....	\$2,500	\$ _____
• Silver .....	\$1,500	\$ _____
• Bronze .....	\$1,000	\$ _____
• Tabletop Exhibitor Package .....	\$1,350	\$ _____
• Facility Tour .....	\$1,750	\$ _____

### **BECOME A SPONSOR to Increase your Brand Awareness and Meet with Industry Decision Makers**

The 2017 Membrane Technology Forum, organized by Filtration & Membrane World, will deliver a truly unique and intimate platform dedicated to the vigorous exchange of ideas on membrane technologies and their applications. Covering the most important concepts and ideas, this event is a great resource for processors, plant managers, engineers, chemists, equipment manufacturers, research & development, sales & marketing technicians and many others in various industries including food processing, functional ingredients, bioactives, biotechnology, process waste water, and biofuels.

The 2017 Membrane Technology Forum provides an excellent opportunity to connect face-to-face with your target audience seeking information on new membrane technology, products, research, trends, applications, and best practices.

#### **Benefits of Sponsoring:**

- Extend your message and reinforce your brand to a targeted audience embedded with industry leaders and decision makers.
- Meet Face-To-Face with Technicians, Chemists, Scientists, Processors, Plant Engineers, Product Formulators, Equipment Manufacturers and Sales & Marketing Specialists.
- Maintain business relationships with prospective and existing clients with over 7 hours of dedicated networking opportunities
- Exhibit your products and services to new and existing processors looking for ways to increase profitability, enhance efficiency, and new methods to eliminate process bottleneck.

**BECOME A SPONSOR! Increase your Brand Awareness!**

“The quality of the program was excellent and the subjects of the presentations were what I was looking for.”

“The show draws more interest every year in all areas of food processing”

**DIAMOND SPONSORSHIP ..... \$5,000**

**LIMIT: 1 (Exclusive Sponsorship)**

- All offerings included in tabletop exhibitor package
- Three (3) additional complimentary registrations
- 50% off up to two (2) subsequent registrations for staff or customer
- Electronic marketing piece (PDF) included with event proceedings
- Company logo with link on event website, promotional material and event signage
- One (1) promotional item distributed with attendee registration packet at on-site registration\*
- Rotating banner ad on event website
- Exclusive sponsorship of Keynote Presentation on day 1 of the program
  - » Dedicated email highlighting Keynote Presentation and sponsorship
  - » One (1) promotional item (literature or giveaway) displayed on tables during sponsored Keynote Presentation\*
  - » Database of all online session attendees
  - » One (1) video commercial played before the session starts to online attendees
  - » One (1) literature piece or brochure to be made available for download to online attendees
  - » Hyperlinked company logo in online environment through the entire session

**PLATINUM SPONSORSHIP ..... \$3,000**

**LIMIT: 1**

- All offerings included in tabletop exhibitor package
- Two (2) additional complimentary registrations
- 50% off up to two (2) subsequent registrations for staff or customer
- Electronic marketing piece (PDF) included with event proceedings
- Company logo with link on event website, promotional material and event signage
- Two (2) promotional items distributed with attendee registration packet at on-site registration and during sponsored networking reception\*
- Rotating banner ad on event website
- Co-sponsor of Networking Reception

**GOLD SPONSORSHIP ..... \$2,000**

**LIMIT: 2**

- Two (2) additional complimentary registrations
- 50% off up to two (2) subsequent registrations for staff or customer
- Electronic marketing piece (PDF) included with event proceedings
- Company logo with link on event website, promotional material and event signage
- Rotating tile ad on event website
  - » Database of all online session attendees
  - » One (1) video commercial played before the session starts to online attendees
  - » One (1) literature piece or brochure displayed on tables during sponsored session and made available for download to online attendees\*
  - » Hyperlinked company logo in online environment through the entire session
  - » Continued exposure and lead capture as session is archived for 12 months

**SILVER SPONSORSHIP ..... \$1,500**

**LIMIT: 3**

- One (1) additional complimentary registration
- 50% off one (1) subsequent registration for staff or customer
- Electronic marketing piece (PDF) included with event proceedings
- Company logo with link rotating on event website, promotional material and event signage
- One (1) promotional item displayed during sponsored function
- PLUS one of the following options:
  - » Luncheon (2 available)
  - » Lanyards\* (1 available)
  - » Tote Bags\* (1 available)

**BRONZE SPONSORSHIP ..... \$1,000**

**LIMIT: 5**

- One (1) additional complimentary registration
- Electronic marketing piece (PDF) included with event proceedings
- Company logo with link rotating on event website, promotional material and event signage
- One (1) promotional item displayed during sponsored function
- PLUS one of the following options:
  - » Continental Breakfast (2 available)
  - » Networking Breaks (4 available)
  - » Educational Session (10 available)

**TABLETOP EXHIBITOR PACKAGE ..... \$1,350**

- One (1) 6 ft. skirted tabletop exhibit
- Company ID sign at tabletop exhibit
- One (1) complimentary registration
- 25% registration discount code for distribution to customers
- Company logo with link on event website current sponsor/exhibitor page
- Company logo included in event email promotions

**FACILITY TOUR\*\***

**UPGRADE ..... \$750**

Available to Silver, Gold and Platinum Sponsors

- One (1) promotional item displayed on tour -bus transportation seats
- Additional recognition of company when tour is promoted in event marketing campaign

\*\* Facility tour is based upon availability and approval by show management.